

WELCOME TO THE 3RD CLIMATE COACHING ALLIANCE 24 HOUR GLOBAL CONVERSATION

MARCH 4th 2021

WHAT'S MINE TO DO? GENERATING OUR PATHWAYS TO CLIMATE AND ECOLOGICAL ACTION

CCA PURPOSE: TO BUILD AN ALLIANCE THAT ACCELERATES OUR COLLECTIVE CAPACITY TO LEARN AND ACT

In the face of the climate and ecological emergency we are a global community of coaches, coaching psychologists and aligned professionals learning how respond in our personal and professional capacity. The CCA:

- Is purpose led, open and free.
- Follows living systems principles to allow the complexity and possibility within the widest set of relationships, offerings and shared intelligence to emerge and ripple.

Started in November 2019, we have:

- 700+ members across 6 continents
- a growing number of local communities forming (10+)

We are also inviting and provoking system change within the coaching profession

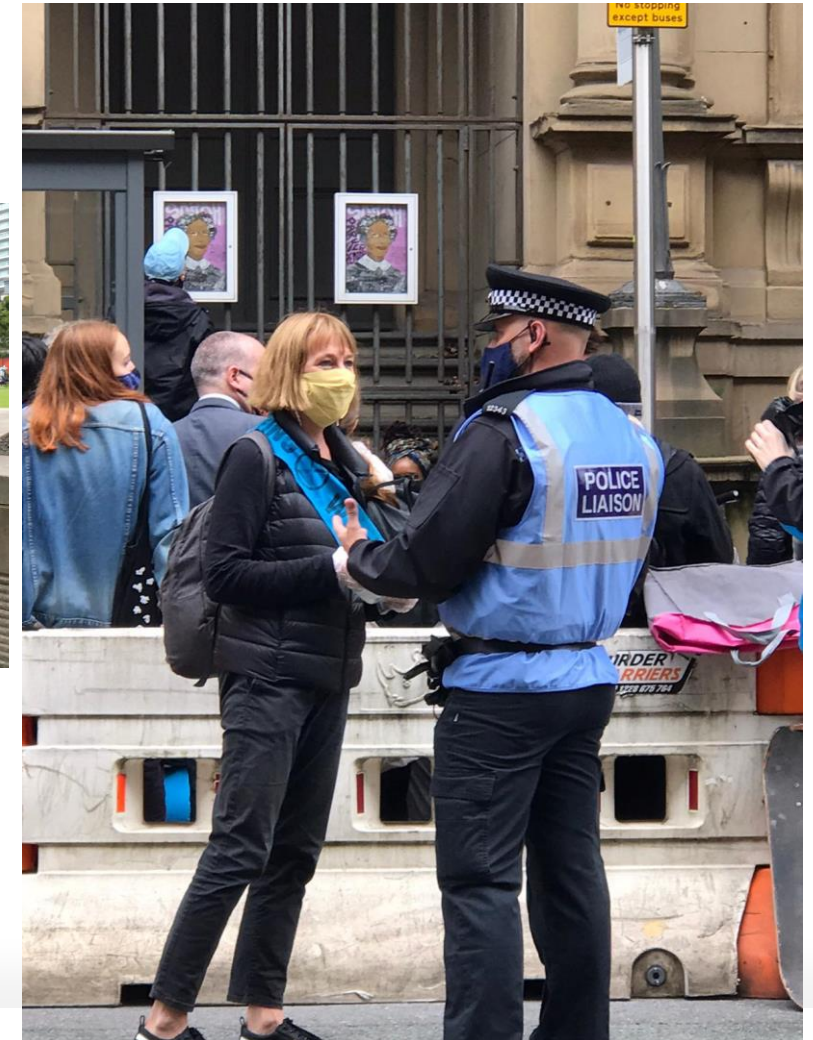


“Yes you can be a Coach AND an Activist”

AN EXPLORATION FOR THE CURIOUS

ZOE COHEN & RACHEL WARD LILLEY

SHARING OUR STORIES



MYTHS AND PERCEPTIONS



- 'People like me don't do that'
- 'Activists are terrorists'
- 'I'll get judged by my peers, friends and family'
- 'Activism doesn't make a difference...'
- 'Activism is violence, or extremism'
- 'I'll lose my job, or my clients'
- 'Professional people don't/shouldn't get involved in activism'
- 'It takes over your life, I haven't got time...'

ACTIVISM IS... THE POLICY OR ACTION OF USING VIGOROUS CAMPAIGNING TO BRING ABOUT POLITICAL OR SOCIAL CHANGE.

- Activism consists of efforts to promote, impede, direct, or intervene in social, political, economic, or environmental reform with the desire to make changes in society toward a perceived greater good. Forms of activism range from mandate building in the community (including writing letters to newspapers), petitioning elected officials, running or contributing to a political campaign, preferential patronage (or boycott) of businesses, and demonstrative forms of activism like rallies, street marches, strikes, sit-ins, or hunger strikes.
- Activism may be performed on a day-to-day basis in a wide variety of ways, including through the creation of art (artivism), computer hacking (hacktivism), or simply in how one chooses to spend their money (economic activism). For example, the refusal to buy clothes or other merchandise from a company as a protest against the exploitation of workers by that company could be considered an expression of activism. However, the most highly visible and impactful activism often comes in the form of collective action, in which numerous individuals coordinate an act of protest together in order to make a bigger impact.[1] Collective action that is purposeful, organized, and sustained over a period of time becomes known as a social movement.[2] (*Wikipedia*)



WHAT QUESTIONS ARE YOU HOLDING?

Breakouts to help each other explore together the questions you might be holding about activism

- What am I curious about?
- What am I excited about?
- What am I fearful of?
- What are the blockers I want to overcome?
- What might I do next?
- What do I want to look back at the end of 2021 and know I contributed to?



THANK YOU

If you haven't joined the Climate Coaching Alliance, please do so.

WE LOOK FORWARD TO WELCOMING YOU

www.climatecoachingalliance.org