



SPONSORSHIP OPPORTUNITY



THE INTEGRATION OF DIVERSITY IN COACHING

OCTOBER 20TH, 2023

12:00 PM

Virtual Conference

Conference

Dive deep into the transformative potential of inclusivity in the coaching industry as we Empower Organizations to Redefine the Future of Coaching! Over our half-day conference, coaching professionals and industry leaders will gather for in-depth sessions, meaningful discussions, and the enriching networking opportunities for which our events are celebrated.

This pivotal conference is an unmatched opportunity for you to underline your commitment to championing diversity and integration in coaching. Seize the moment to establish yourself as a pioneer in the coaching world, advocating for Diversity, Equity, Inclusion, and Integration (DEII) while promoting your expertise to a discerning audience of decision-makers and influencers.

Sponsorship Value

- Market and promote your brand to our dedicated global community of coaching professionals and enthusiasts.
- Position your organization prominently before a passionate audience of coaching leaders and key decision-makers.
- Enhance your sales prospects through increased brand visibility and by showcasing thought leadership.
- Stand tall in support of our mission to integrate and celebrate diversity in coaching, furthering the cause and effecting positive change.
- Aid us in offering invaluable professional development and networking prospects for our attendees.
- Showcase your entity as the top choice for individuals passionate about embracing diversity in the world of coaching.

Be part of a movement. Together, let's make a difference in the coaching industry.

◆ **Platinum Sponsor - \$5,500**

- Prominent logo placement on all conference materials.
- Exclusive recognition as the Platinum Sponsor during the event's opening and closing remarks.
- Featured announcement as Platinum Sponsor in our official Newsletter.
- Unique opportunity to deliver a brief address or presentation during the conference to connect with the audience.
- Complimentary coaching session after the conference.
- Complimentary registration for 12 representatives ensuring full engagement with the event.

◆ **Gold Sponsor - \$2,500**

- Logo placement on all conference materials.
- Recognition as the Gold Sponsor during the opening and closing remarks.
- Special announcement as the Gold Sponsor in our official Newsletter.
- Opportunity to share promotional materials, ensuring your brand's message reaches all attendees.
- Complimentary registration for 5 representatives.

◆ **Silver Sponsor - \$1,200**

- Logo placement on all conference materials.
- Recognition as the Silver Sponsor during the opening and closing remarks.
- Mention as the Silver Sponsor in our official Newsletter

◆ **Bronze Sponsor - \$500**

- Logo placement on all conference materials.
- Recognition as the Bronze Sponsor during the opening and closing remarks.
- Complimentary registration for 2 representatives.

Organization Overview

Coaches of Color and Culture hosts a consortium of BIPOC coaches offering a diverse range of consulting and coaching specialties. Within our community, we recognize coaching as a catalyst for social change, fostering a platform for impactful engagement. Our focus extends to serving the BIPOC community and allies, offering coaching, consulting, and training to empower positive transformation.

Our mission is to empower coaches and consultants of diverse backgrounds to achieve their full potential by providing culturally responsive coaching and creating inclusive and equitable change in the world.

Contact Details

For more details or to secure your sponsorship package, please contact our team at change@coachesofcolorandculture.com. We're excited to collaborate with you and highlight your brand's commitment to diversity and inclusion in coaching!

Note: All sponsorship contributions directly support the conference's goal of promoting inclusivity, diversity, and excellence in coaching. By partnering with us, you're championing a brighter future for increasing diversity in coaching.

Deadline: 10 / 16 / 2023